



P.O. Box 129, 1 Bailey Street, Port Carling, Ontario, POB 1J0
Website: www.muskokalakes.ca
Phone: 705-765-3156
Fax: 705-765-6755

HEALTH HUB LCD SCREEN ADVERTISING FORM

Note: All proceeds go to the Port Carling Health Hub.

ADVERTISING INFORMATION

Company Name: _____

Address: _____

Phone: _____

E-mail: _____

RATES (Please Check)

Advertisement Space (yearly): Commercial/Organization -	\$200 (plus tax)
Local Community Event -	FREE
I'm a Muskoka Lakes Chamber of Commerce Member -	20% Discount

Notes: _____

DIGITAL SPECIFICATIONS

- JPG or PNG high resolution
- 11" wide x 7" high

BOOK YOUR AD NOW!

Please submit the Health Hub LCD Screen Advertising Form to Corey Moore via e-mail cmoore@muskokalakes.ca or in person (address above). Please send all Ad Material via e-mail.

MEDIA CONTACT

Corey Moore
Communications & Economic
Development Specialist
cmoore@muskokalakes.ca
(705) 765-3156 ext.215

AGREEMENT TERMS

1. Advertisements will be placed on a first-come, first-served bases. There are no position guarantees.
2. Advertisers who have booked an ad, but do not provide materials will be subject to cancellation.
3. The Township of Muskoka Lakes assumes no liability for errors or omissions in advertisements provided by the advertiser.
4. Materials may not be changed after submission except at the discretion of the Township of Muskoka Lakes.
5. The advertiser agrees not to make any claims or statements in the advertising that would in any way imply endorsement by the Township of Muskoka Lakes.
6. Advertisements are accepted and published on the representation of the Advertiser or agency that they are authorized to publish the subject matter, copy and graphics. The Advertiser and/or agency, in consideration for publication of the advertisement, agree jointly and severally, to indemnify and hold harmless the Township of Muskoka Lakes from any liability, loss and expense, including court costs and attorney fees, arising out of the publication of the advertisement. Such indemnification shall include (but is not limited to) any claim or lawsuit for libel, plagiarism, copyright or trademark infringement, invasion of privacy, or any other claim that derives from the content.
7. The Advertiser acknowledges and agrees that circulation estimates are historically derived, and that the Township of Muskoka Lakes does not guarantee circulation will be exactly as estimated. Actual circulation may be more or less than estimated.
8. The following are not eligible; organizations with political affiliations, faith organizations where services/activities include the promotion and/or required adherence to a faith, Provincial/national organizations unless a local chapter exists to service the residents of Muskoka Lakes and organizations that conduct the majority of their activities outside of the Township of Muskoka Lakes.
9. **Payment:** The Township of Muskoka Lakes will send successful applicants an invoice. Payment terms are 30 days from the date of production.

AUTHORIZATION: I contract irrevocably with the Township of Muskoka Lakes on behalf of and authorized by my company, to place the indicated advertisement and agree to the terms and conditions above and on the document of Terms.

I have read and understood all of the above terms and conditions.

Print Name: _____ Date: _____

Our organization/company will provide an electronic, high-resolution print-ready ad.

Note: Personal information contained on this form is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act, M.56, R.S.O. 1990 and will be used for the sole purpose that it has been collected. Questions about this collection should be directed to the Clerk, Township of Muskoka Lakes, Box 129, Port Carling, ON, P0B 1J0. (705) 765-3156.