



**ESTIMATED MAXIMUM CAMPAIGN SPENDING  
LIMITS**

**Municipal Council and School Board Trustee  
Candidates / Third Party Advertisers**

Campaign Spending Limits are **estimated** for the 2022 Municipal Election based on the number of electors on the Voters List as it existed on September 15, 2018 as follows:

<b>Office</b>	<b>Estimated Maximum Campaign Expenses Spending Limits</b>	<b>Estimated Maximum Amount of Contributions of Own Campaign</b>	<b>Estimated Maximum Amount of Expenses for Parties, etc.</b>
Mayor	\$21,739.20	\$10,850.40	\$2,173.92
Councillor Ward A / Ward 1	\$8,885.35	\$5,914.20	\$888.54
Councillor Ward B / Ward 2	\$10,110.20	\$6,202.40	\$1,011.02
Councillor Ward C / Ward 3	\$10,243.65	\$6,233.8	\$1,024.37
Trustee, Trillium Lakelands District School Board (Bracebridge)	\$16,531.10	\$7,713.20	\$1,653.11
Trustee, Simcoe Muskoka Catholic District School Board (Area 5)	\$10,876.05	\$6,382.60	\$1,087.61
Third Party Advertiser	\$5,837.60	N/A	\$583.76

Dated this 20<sup>th</sup> day of April 2022

Lauren Tarasuk  
Director of Legislative Services/Clerk

Pursuant to the *Municipal Elections Act, 1996*, the Clerk of the municipality shall provide each candidate with a **Certificate of Maximum Campaign Spending Limits** within the prescribed time period following Nomination Day, being no later than September 26, 2022, using the number of electors for each respective office as it exists on September 15, 2022.

**TOWNSHIP OF MUSKOKA LAKES - MUNICIPAL OFFICES**

**Estimated Calculations – Maximum Contributions to Candidate’s Own Campaign**

Candidate for head of Council – contributions to the candidate’s own election campaign cannot exceed the lessor of \$7,500.00 + \$0.20 per elector entitled to vote for the office or \$25,000.00

**Mayor**                              **2018**    - no. of electors entitled to vote – 16,752  
     \$7,500.00 + \$3,350.40 (\$0.20 x 16,752) = **\$10,850.40**

Candidate for another office – contributions to the candidate’s own election campaign cannot exceed the lessor of \$5,000.00 + \$0.20 per elector entitled to vote for the office or \$25,000.00

**Councillor Ward A / Ward 1**                              **2018**    - no. of electors entitled to vote – 4,571  
     \$5,000.00 + \$914.20 (\$0.20 x 4,571) = **\$5,914.20**

**Councillor Ward B / Ward 2**                              **2018**    - no. of electors entitled to vote – 6,012  
     \$5,000.00 + \$1,202.4 (\$0.20 x 6,012) = **\$6,202.40**

**Councillor Ward C / Ward 3**                              **2018**    - no. of electors entitled to vote – 6,169  
     \$5,000.00 + \$1,233.80 (\$0.20 x 6,169) = **\$6,233.80**

**SCHOOL BOARD TRUSTEES**

Candidate for another office – contributions to the candidate’s own election campaign cannot exceed the lessor of \$5,000.00 + \$0.20 per elector entitled to vote for the office or \$25,000.00

**2018**

**English Public School Board**                              - no. of electors entitled to vote              15,476  
**English Separate School Board**                              - no. of electors entitled to vote              951  
**French Public School Board**                              - no. of electors entitled to vote              23  
**French Separate School Board**                              - no. of electors entitled to vote              17

Note – Estimated calculations are based on the number of electors from the voters’ list from the previous election (2014 Municipal Election) as it existed on Nomination Day (September 15, 2018).

**Applicable Sections of the Municipal Elections Act, 1996**

**Certificate, permitted amount of contributions to a candidate's own campaign**

**33.0.2 (1)** Upon the filing of a person's nomination, the clerk shall calculate the applicable maximum amount for the purposes of subsection 88.9.1 (1), as of the filing date, using the number of electors referred to in paragraph 1 of subsection 88.9.1 (2), and shall give the person, or the agent filing the nomination for the person, a certificate of the applicable maximum amount as of the filing date.

**Calculation final**

**33.0.2 (2)** The clerk's calculation is final.

**Maximum contributions to a candidate's own election campaign**

**88.9.1 (1)** A candidate for an office on a council and his or her spouse shall not make contributions to the candidate's own election campaign that, combined, exceed an amount equal to the lesser of,

- (a) the amount calculated by adding,
  - (i) in the case of a candidate for the office of head of council of a municipality, \$7,500 plus 20 cents for each elector entitled to vote for the office, or
  - (ii) in the case of a candidate for an office on a council of a municipality other than the office of head of council, \$5,000 plus 20 cents for each elector entitled to vote for the office; and
- (b) \$25,000.

**Number of electors, regular election**

**88.9.1 (2)** For the purposes of subsection (1), for a regular election the number of electors is the greater of the following:

1. The number determined from the voters' list from the previous regular election, as it existed on September 15 in the year of the previous election, adjusted for changes made under sections 24 and 25 that were approved as of that day.
2. The number determined from the voters' list for the current election, as it exists on September 15 in the year of the current election, adjusted for changes made under sections 24 and 25 that are approved as of that day.



**CANDIDATES - ESTIMATED CALCULATIONS -  
MAXIMUM CAMPAIGN EXPENSES – 2022  
ELECTION**

*Municipal Elections Act, 1996, s. 33.0.1 (1), 88.20 (6)*

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**TOWNSHIP OF MUSKOKA LAKES - MUNICIPAL OFFICES**

**Estimated Calculations – Maximum Campaign Expenses**

Candidate for head of Council - \$7,500.00 + \$0.85 per elector entitled to vote for the office

**Mayor** **2018** - no. of electors entitled to vote – 16,752  
\$7,500.00 + \$14,239.20 (\$0.85 x 16,752) = **\$21,739.20**

Candidate for another office - \$5,000.00 + \$0.85 per elector entitled to vote for the office

**Councillor Ward A / Ward 1** **2018** - no. of electors entitled to vote – 4,571  
\$5,000.00 + \$3,885.35 (\$0.85 x 4,571) = **\$8,885.35**

**Councillor Ward B / Ward 2** **2018** - no. of electors entitled to vote – 6,012  
\$5,000.00 + \$5,110.20 (\$0.85 x 6,012) = **\$10,110.20**

**Councillor Ward C / Ward 3** **2018** - no. of electors entitled to vote – 6,169  
\$5,000.00 + \$5,243.65 (\$0.85 x 6,169) = **\$10,243.65**

**SCHOOL BOARD TRUSTEES**

Candidate for another office - \$5,000.00 + \$0.85 per elector entitled to vote for the office

		<b>2018</b>
<b>English Public School Board</b>	- no. of electors entitled to vote	15,476
<b>English Separate School Board</b>	- no. of electors entitled to vote	951
<b>French Public School Board</b>	- no. of electors entitled to vote	23
<b>French Separate School Board</b>	- no. of electors entitled to vote	17

Note – Estimated calculations are based on the number of electors from the voters' list from the previous election (2018 Municipal Election) as it existed on Nomination Day (September 15, 2018).

**Applicable Sections of the Municipal Elections Act, 1996**

**Certificate, permitted amount of candidate's expenses**

**33.0.1** (1) Upon the filing of a person's nomination, the clerk shall calculate the applicable maximum amount of the person's expenses for the purposes of subsection 88.20 (6), as of the filing date, using the number of electors referred to in paragraph 1 of subsection 88.20 (11), and shall give the person, or the agent filing the nomination for the person, a certificate of the applicable maximum amount as of the filing date.

**Calculation final**

**33.0.1** (2) The clerk's calculation is final.

**Candidates' expenses - Maximum amount**

**88.20** (6) During the period that begins on the day a candidate is nominated under section 33 and ends on voting day, his or her expenses shall not exceed an amount calculated in accordance with the prescribed formula.

**Ont. Reg. 101/97**

**5.** The following formulas are prescribed for the purpose of subsection 88.20 (6) of the Act (maximum amount):

1. In the case of a candidate for the office of head of council of a municipality, the amount shall be calculated by adding together \$7,500 plus 85 cents for each elector entitled to vote for the office.
2. In the case of a candidate for another office, the amount shall be calculated by adding together \$5,000 plus 85 cents for each elector entitled to vote for the office.

**Prescribed formula**

**88.20** (7) The formula prescribed for the purpose of subsection (6) must be written so that the amount calculated under it varies based on the number of electors entitled to vote for the office for which the candidate is nominated.

**Number of electors, regular election**

**88.20** (11) For the purposes of subsection (7), for a regular election the number of electors is the greater of the following:

1. The number determined from the voters' list from the previous regular election, as it existed on September 15 in the year of the previous election, adjusted for changes made under sections 24 and 25 that were approved as of that day.
2. The number determined from the voters' list for the current election, as it exists on September 15 in the year of the current election, adjusted for changes made under sections 24 and 25 that are approved as of that day.