



**ESTIMATED MAXIMUM CAMPAIGN SPENDING**  
**Third Party Advertisers**

Campaign Spending Limits are **estimated** for the 2022 Municipal Election based on the number of electors on the Voters List as it existed on September 15, 2018 as follows:

<b>Office</b>	<b>Estimated Maximum Campaign Expenses Spending Limits</b>	<b>Estimated Maximum Amount of Contributions Own Campaign</b>	<b>Estimated Maximum Amount of Expenses for Parties, etc.</b>
Third Party Advertiser	\$5,837.60	N/A	\$583.76

Dated this 20<sup>th</sup> day of April 2022

Lauren Tarasuk  
Director of Legislative Services/Clerk

Pursuant to the *Municipal Elections Act, 1996*, the Clerk of the municipality shall provide each third party advertiser with a **Certificate of Maximum Campaign Spending Limits** within the prescribed time period following Nomination Day, being no later than September 26, 2022, using the number of electors for each respective office as it exists on September 15, 2022.

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**TOWNSHIP OF MUSKOKA LAKES – REGISTERED THIRD PARTY**

**Estimate – Maximum Campaign Expenses**

The number of electors is the greater of 1. The number from the 2018 Municipal Election voters' list as it existed on September 15, 2018.

Registered Third Party - \$5,000.00 + \$0.05 per elector entitled to vote in the municipality to a maximum of \$25,000.

**2018** - no. of electors entitled to vote – 16,752

$\$5,000.00 + \$837.60 (\$0.05 \times 16,752) = \$5,837.60$

**Estimate – Maximum Campaign Expenses for parties, etc., after voting day**

The maximum amount for parties, etc., after voting day, is 10 per cent of the following; the number of electors is the greater of 1. The number from the 2018 Municipal Election voters' list as it existed September 15, 2018

Registered Third Party - ten percent of (\$5,000.00 + \$0.05 per elector entitled to vote in the municipality to a maximum of \$25,000) to a maximum of \$2,500.

$10\% \text{ of } \$5,837.60 = \$583.76$

**Applicable Sections of the Municipal Elections Act, 1996**

**Limit on expenses**

**88.4** (3) The expenses incurred in relation to third party advertisements cannot exceed the amount calculated under section 88.21 (registered third parties' expenses) for the registered third party.

**Expenses**

**88.19** (3) Without restricting the generality of subsections (1) and (2), the following amounts are expenses:

6. The cost of holding parties and making other expressions of appreciation after the close of voting.

**Registered third parties' expenses**

**Maximum amount**

**88.21** (6) During the restricted period for third party advertisements, the expenses of a registered third party in relation to third party advertisements that appear during an election in a municipality shall not exceed an amount calculated in accordance with the prescribed formula.

**Ont. Reg. 101/97**

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7. The formula prescribed for the purpose of subsection 88.21 (6) of the Act (registered third parties' expenses — maximum amount) is the amount that is calculated by adding together \$5,000 plus five cents for each elector entitled to vote for the office, to a maximum of \$25,000.

**Prescribed formula**

**88.21** (7) The formula prescribed for the purpose of subsection (6) must be written so that the amount calculated under it varies based on the number of electors entitled to vote in a regular election or by-election, as the case may be, in the municipality.

**Maximum amount for parties, etc., after voting day**

**88.21** (9) The expenses of a registered third party that are described in paragraph 6 of subsection 88.19 (3) shall not exceed an amount calculated in accordance with the prescribed formula.

**Ont. Reg. 101/97**

8. The formula prescribed for the purpose of subsection 88.21 (9) of the Act (registered third parties' expenses — maximum amount for parties, etc., after voting day) is the amount that is calculated as ten percent of the amount calculated under section 7, to a maximum of \$2,500.

**Same**

**88.21** (10) The formula that is prescribed for the purposes of subsection (9) must be written so that the amount calculated under it varies based on the maximum amount determined under subsection (6).

**Number of electors, regular election**

**88.21** (11) Subject to subsection (16), for the purpose of applying the prescribed formula for a regular election, the number of electors is the greater of the following:

1. The number determined from the voters' list from the previous regular election, as it existed on the day specified in subsection (13), adjusted for changes made under sections 24 and 25 that were approved as of that day.
2. The number determined from the voters' list for the current election, as it exists on September 15 in the year of the current election, adjusted for changes made under sections 24 and 25 that are approved as