

# Retail Modernization Project Grant (RMPG)

## UNLOCK \$5,000 TO ADOPT DIGITAL TECHNOLOGY

*An Ontario Government initiative powered by the DCC\**

### The Opportunity

DCC's **Retail Modernization Project Grant** supports Ontario-based retail businesses invest in **cutting-edge technology to drive sales, boost efficiency, and improve customer experience.**

### SME Benefits

- Modernize your retail business
- Up to \$5,000 in support from OCI
- Update your systems
- Automate workflows & increase efficiency
- Create an enhanced customer experience

### Program Details

The Retail Modernization Project Grant (RMPG) is part of a broader Digitalization Competence Centre (DCC) initiative. RMPG is designed to support retail businesses to advance their digital transformation with the purchase of effective digital equipment and software to help them grow and thrive in the High Street economy.

Retail businesses can receive up to \$5,000 in matched funding from the Ontario Centre of Innovation (OCI). The grant contributes to the cost of hardware, software and the direct external costs to implement.

### Eligibility

- Ontario-based retailer that is open to the public
- Must operate from a physical location (*not home-based*)
- Employ **1-50 full-time staff**
- Have been operating **for at least 1 year**
- Make at least **\$100,000+ in annual revenue**

### Applicant Profile

The RMPG is suitable for any business selling goods or physical services to the public, e.g. book shop, café, boutique, hairdresser, etc. Businesses engaged in e-commerce operations, corporate chains, franchises, registered charities, and professional services are ineligible.

**Applications open on a first-come-first-serve basis, up to \$5,000 in non-repayable funding** to cover eligible hardware and software costs, for example:

- Modern Point-of-Sale (POS) Systems
- Inventory Management
- Accounting Software
- CRM Tools to Track Customer Loyalty
- Self-Checkout Kiosks
- RFID Scanners & Electronic Shelf Labels
- AI customer interaction systems
- Loss prevention – Video
- Scheduling & Labour Management

*Note: Software subscriptions, fixtures and fittings, marketing, website & SEO costs are not covered*



**Please see full program guidelines for full eligibility**



**Modernize your business.**

**Scan to get started with the OCI intake form.**

